

RTC 2019-2020 Season Program Advertisement Form
Advertising with the Resident Theatre Company in 4 Easy Steps!

STEP 1: SELECT AN AD SIZE

- BACK COVER: \$4000 (COLOR) maximum size 4 ¾" w by 7 ¾" h *
- INSIDE FRONT OR BACK COVER (COLOR): \$3000 maximum size 4 ¾" w by 7 ¾" h *
- FIRST OR LAST PAGE (COLOR): \$2550 maximum size 4 ¾" w by 7 ¾" h *
- FULL PAGE: \$1750 (Color) maximum size 4 ¾" w by 7 ¾" h *
- HALF PAGE: \$1000 (Color) maximum size 4 ¾" w by 3 ¾" h *
- QUARTER PAGE: \$650 (Color) maximum size 2 ¼" w by 3 ¾" h *

*Prices include advertising in program for all three 2019-20 season productions

STEP 2: COMPANY INFORMATION

BUSINESS NAME: _____

BUSINESS OWNER OR REPRESENTATIVE: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ EMAIL ADDRESS: _____

STEP 3: PAYMENT INFORMATION

Payment Option 1: Credit Card:

MC/VISA# _____

Expiration Date: _____ CVV Code: _____

Payment Option 2: Enclose your check made payable to "Resident Theatre Company" with this completed ad form.

STEP 4: SUBMIT YOUR AD AND PAYMENT!

Please submit electronic ad to rachael@rtcwc.org in one of the following formats:

1. TIF – photos, logos and artwork should be to size in document and at least 300 dpi or higher
2. High Resolution JPG – 300 dpi or higher

Completed form and payment may be mailed to RTC PO Box 6, West Chester, PA 19381 or submitted electronically to rachael@rtcwc.org

****ARTWORK, PAYMENT, AND ADVERTISEMENT FORM DUE SEPTEMBER 10, 2019****



THE RESIDENT THEATRE COMPANY
NEW YORK THEATRE IN WEST CHESTER

BE OUR PARTNER – ADVERTISE WITH RTC!

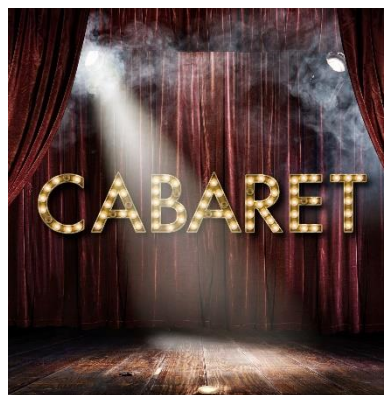
15% DISCOUNT WHEN YOU BUY AN AD FOR ALL 3 SHOWS!

RTC is excited to announce its 2019-20 season! We invite you to partner with us by advertising in the programs for our three upcoming productions. Your ad will be seen by thousands of audience members at RTC performances.

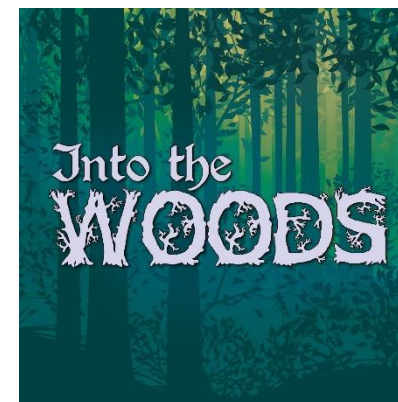
By joining us for the whole season, you get three ads at a 15% discount and your business name will be featured on the RTC website during our 2019-20 season.

All shows are performed at Uptown! Knauer Performing Arts Center
in West Chester.

Questions? Contact Rachael Lutcher at rachael@rtcwc.org or 610-761-8639.



Oct 4th – Oct 20th

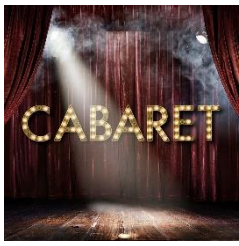


Dec 13th – Dec 29th



March 27th – April 12th

Resident Theatre Company is a project of CultureTrust Greater Philadelphia, a charitable 501(c)(3) trust supporting diverse cultural practices in the Philadelphia region.



RTC Cabaret Program Advertisement Form
Advertising with RTC in 4 Easy Steps!

STEP 1: SELECT AN AD SIZE

- FIRST OR LAST PAGE (COLOR): \$1000 maximum size 4 ¾" w by 7 ¾" h *
- FULL PAGE: \$700 (Color) maximum size 4 ¾" w by 7 ¾" h *
- HALF PAGE: \$400 (Color) maximum size 4 ¾" w by 3 ¾" h *
- QUARTER PAGE: \$250 (Color) maximum size 2 ¼" w by 3 ¾" h *

*Prices include advertising in program for Cabaret only

STEP 2: COMPANY INFORMATION

BUSINESS NAME: _____

BUSINESS OWNER OR REPRESENTATIVE: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ EMAIL ADDRESS: _____

STEP 3: PAYMENT INFORMATION

- Payment Option 1: Credit Card:

MC/VISA# _____

Expiration Date: _____ CVV Code: _____

- Payment Option 2: Enclose your check made payable to "Resident Theatre Company" with this completed ad form.

STEP 4: SUBMIT YOUR AD AND PAYMENT!

Please submit electronic ad to rachael@rtcwc.org in one of the following formats:

1. TIF – photos, logos and artwork should be to size in document and at least 300 dpi or higher
2. High Resolution JPG – 300 dpi or higher

Completed form and payment may be mailed to RTC PO Box 6, West Chester, PA 19381 or submitted electronically to rachael@rtcwc.org

****ARTWORK, PAYMENT, AND ADVERTISEMENT FORM DUE SEPTEMBER 10, 2019****



THE RESIDENT THEATRE COMPANY
NEW YORK THEATRE IN WEST CHESTER

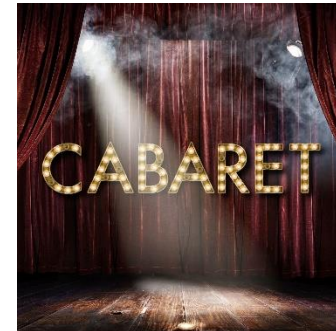
BE OUR PARTNER – ADVERTISE WITH RTC IN OUR
***Cabaret* PROGRAM**

Running an ad in the program for our spring production of *Cabaret* will get your company's message in front of several thousand audience members at fifteen performances.

In addition, your business name will be featured on the RTC website as a sponsor.

All shows are performed at Uptown! Knauer Performing Arts Center in West Chester.

Questions? Contact Rachael Lutcher at rachael@rtcwc.org or 610-761-8639



Resident Theatre Company is a project of CultureTrust Greater Philadelphia, a charitable 501(c)(3) trust supporting diverse cultural practices in the Philadelphia region.