



Program Advertisement Form
Advertising with RTC in 4 Easy Steps!

STEP 1: SELECT AN AD SIZE

- FIRST OR LAST PAGE (COLOR): \$1000 maximum size 4 ¾" w by 7 ¾" h *
- FULL PAGE: \$700 (Color) maximum size 4 ¾" w by 7 ¾" h *
- HALF PAGE: \$400 (Color) maximum size 4 ¾" w by 3 ¾" h *
- QUARTER PAGE: \$250 (Color) maximum size 2 ¼" w by 3 ¾" h *

*Prices include advertising in program for DRS only

STEP 2: COMPANY INFORMATION

BUSINESS NAME: _____

BUSINESS OWNER OR REPRESENTATIVE: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ EMAIL ADDRESS: _____

STEP 3: PAYMENT INFORMATION

Payment Option 1: Credit Card:

MC/VISA# _____

Expiration Date: _____ CVV Code: _____

Payment Option 2: Enclose your check made payable to "Resident Theatre Company" with this completed ad form.

STEP 4: SUBMIT YOUR AD AND PAYMENT!

Please submit electronic ad to laura@rtcwc.org in one of the following formats:

1. TIF – photos, logos and artwork should be to size and at least 300 dpi or higher
2. High Resolution JPG – 300 dpi or higher

Completed form and payment may be mailed to RTC PO Box 6, West Chester, PA 19381 or submitted electronically to laura@rtcwc.org

****ARTWORK, PAYMENT, AND ADVERTISEMENT FORM DUE February 28, 2019****



THE RESIDENT THEATRE COMPANY
 NEW YORK THEATRE IN WEST CHESTER

BE OUR PARTNER – ADVERTISE WITH RTC IN OUR
***Dirty Rotten Scoundrels* PROGRAM**

Running an ad in the program for our spring production of *DRS* will get your company's message in front of several thousand audience members at fourteen performances.

In addition, your business name will be featured on the RTC website from January – April as a sponsor.

All shows are performed at Uptown! Knauer Performing Arts Center in West Chester.

Questions? Contact Laura Pratt at laura@rtcwc.org or 610-291-8656



March 29 – April 14

Resident Theatre Company is a project of CultureTrust Greater Philadelphia, a charitable 501(c)(3) trust supporting diverse cultural practices in the Philadelphia region.